

# FEEL IT

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# Theme Copy

Description: I chose these colors because I wanted to capture the emotions of the summer. I want the students going into summer to feel excited and be launched into summer with an amazing yearbook cover.

*We got to school on the first day, and we were feeling a lot: nervous to meet new people, overwhelmed by a new schedule, excited for all the possibilities we knew were going to happen.*

*Then we started feeling it: we knew what we were doing. We wore our best costumes for Halloween. We cheered at our pep rallies in the Center For Student Life. We won trophies at our championships.*

*Even though the pressure weighed down on us we regained victorious, keeping up with every grade, every game, as students and as athletes.*

An advertisement for the ITC Century typeface. The background is a solid light blue. Two stylized streetlights with white poles and yellow-orange accents are positioned diagonally across the frame. The text 'ITC Century' is overlaid in a dark blue, serif font. 'ITC' is in a smaller size above 'Century'. Below 'Century' is the tagline 'An elegant & enduring body type' in a smaller, lighter blue font.

ITC  
Century  
An elegant & enduring body type

Utopia



